

Jason Fincanon

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Objective

Seeking a position that will allow me to utilize the skills and certifications I have acquired over the past several years while also allowing me to continue to learn and grow professionally.

Experience

Author

- Hands-On Guide to Creating Flash Advertising - Focal Press, 2007
- Flash Advertising - Focal Press, 2010

Community

- Dallas Flash User Group Co-Manager (Flash Dallas)
- Dallas Flex User Group Presenter (D-Flex)
- TexFlex09 Presenter

Intuit 10/2009 - Present

Senior Interaction Designer and Developer

- Work with multiple teams to help bridge the gap of understanding between design and development within Flex.
- Research new options and technologies that may help improve project workflow between teams and disciplines.

My position at Intuit consists of several different responsibilities including being a communication layer between the design team and the development team as well as being the in-house Flex expert/consultant.

Branded News / Ackerman McQueen 04/2009 - 10/2009

Senior Interactive Developer

- Working in Flex as part of a team developing an application for client use.

My responsibilities at Branded News included development and modification of various modules and components for a branded web-based application.

The Marketing Arm

12/2008 - 04/2009

Senior Flash Developer

- Development in Flex and Flash to create online marketing and advertising for client products and promotions.
- Integration between Flex and an AMFPHP backend for contests, drawings and various other prize based promotions.

While developing for The Marketing Arm, I was been able to not only introduce them to Flex, but also show them how it can increase a developer's speed and productivity when used on the right projects. Some of the clients I worked for at The Marketing Arm include American Airlines, GameStop and the Make-A-Wish Foundation of North Texas.

Blockdot

11/2007 - 12/2008

Flash Game Developer II

- Work with a team of developers to produce websites and casual games for various clients directly or through their advertising agency.

Accomplishments and Affiliations

- Author of "Hands-On Guide to Creating Flash Advertising" (Focal Press, 2007)
- Author of "Flash Advertising" (Focal Press, 2010)
- Adobe Certified Expert - Flex 3 with AIR
- Certified Flash MX 2004 Developer
- Certified Flash MX Developer
- Co-Manager of Dallas Flash User Group (Flash Dallas)
- Member and presenter for Dallas Flex User Group (D-Flex)
- TexFlex09 Presenter