

Jason Fincanon

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Summary

With experience working with the Flash Platform since graduating from The Art Institute of Dallas in 1998, I have spent the majority of my career building Flash-based websites, games and applications while working for employers ranging from interactive advertising agencies to branded entertainment and adver gaming companies. During my time in these industries, I have had the opportunity to work on projects for clients such as Patr n Tequila, GameStop, Hyundai, Fruit of the Loom, National Pork Board, Travelocity, Florida Department of Citrus, Nokia and many others.

Outside of work I stay involved in the Flash Platform community by co-managing Flash Dallas, an official Adobe Flash User Group. I also spend a good amount of time continuing to expand on my knowledge and skill set. I'm currently studying HMTL5, Java for Android and Objective-C for iOS development.

Moving forward, I am looking to utilize the skills and experience I have acquired over the past several years while also allowing me to continue to learn and grow professionally. In the near future, I would like to advance to a leadership role or management position.

Education

06/1998 - The Art Institute of Dallas - Dallas, TX
Associate in Computer Animation

Skills

Adobe Flex, Adobe Flash, Adobe AIR (mobile & desktop), Adobe Photoshop, Adobe Illustrator, ActionScript 2 & 3, XML, CSS, HTML, XHTML, PHP, Java, Objective-C

Experience

Author

- Flash Advertising - Focal Press, 2010
- Hands-On Guide to Creating Flash Advertising - Focal Press, 2007

Community

- Dallas Flash User Group Co-Manager (Flash Dallas)
- Adobe Community Professional

Intuit 10/2009 - Present

Software Engineer

Working as part of a team to create and maintain online software utilizing Adobe Flex and Java. Also managing software releases, customer incidents, building and deploying software to multiple hosting environments for testing quality, performance and several other aspects of web-based software.

Branded News / Ackerman McQueen 04/2009 - 10/2009

Senior Interactive Developer

- Working in Flex as part of a team developing an application for client use.

My responsibilities at Branded News included development and modification of various modules and components for a branded web-based application.

The Marketing Arm 12/2008 - 04/2009

Senior Flash Developer

- Development in Flex and Flash to create online marketing and advertising for client products and promotions.

- Integration between Flex and an AMFPHP backend for contests, drawings and various other prize based promotions.

While developing for The Marketing Arm, I was able to not only introduce them to Flex, but also show them how it can increase a developer's speed and productivity when used on the right projects. Some of the clients I worked for at The Marketing Arm include American Airlines, GameStop and the Make-A-Wish Foundation of North Texas.

Blockdot **11/2007 - 12/2008**

Flash Game Developer II

- Work with a team of developers to produce websites and casual games for various clients directly or through their advertising agency.
- Determine which product (Flash or Flex) is best suited for a given project.
- Integration between ActionScript (2 & 3) and .NET web services for data ranging from simple high score tables to complete information about logged in users.

My primary focus while working at Blockdot was on the development of websites and game frames/shells. Utilizing either Flash or Flex, I have done the development of entire user experiences as well as pieces that simply provided a place for multiple games to live and communicate with a common interface and backend.

Click Here / The Richards Group **11/2003 - 11/2007**

Senior Flash Developer

- Build websites with Flash and/or Flex for national and international clients.
- Program communication between ActionScript (2 & 3) and various other languages such as .NET, ASP, PHP and Ruby on Rails.

During my time at Click Here I had the opportunity to work on many projects for some very large and well known clients such as Patrón, Hyundai, GameStop and Travelocity. While doing development on websites and banners in both Flash and Flex, I also used Adobe AIR to build internal tools used to increase developer productivity.

Intelecon Services **03/2001 - 11/2003**

Multimedia Developer

- Development of Flash websites for various clients both local and national.
- Creation and development of graphics, animations and interactivity for CDs and kiosks used in trade shows.

While working at Intelecon, I was able to start building more on my ActionScript knowledge while also providing animations and graphical work for our clients.

ElasticEdge **11/2000 - 01/2001**

Senior Multimedia Developer

- Creation and development of graphics, animation and interactivity for sales demonstrations.
- Designed, produced and managed materials and graphics for sales collateral.

Accomplishments and Affiliations

- Author of Flash Advertising - Focal Press, 2010
- Author of Hands-On Guide to Creating Flash Advertising - Focal Press, 2007
- Adobe Certified Expert - Flex 3 with AIR
- Macromedia Certified Flash MX 2004 Developer
- Macromedia Certified Flash MX Developer
- Adobe Community Professional
- Co-Manager of Dallas Flash User Group (Flash Dallas)